

Entrepreneurship workshop for women

Reports of the Activity

Kind of the Activity	Workshop
Date of the Activity	16-12-2019 to 24-12-2019
Topic of the Activity	Entrepreneurship workshop for women
No. of the Participants	8

Summary of the Activity

The week long workshop was organised from 16th December to 24th December, 2019 at American Corner with collaboration of RUDMI and our institute. In the inaugural function, the principal and students were present. The coordinator of this workshop welcomed all the participants as well as the students.

On the first day, the speaker gave general information about women entrepreneurship. He further stated how women initiate a business, gather all resources, undertake risks, face challenges, provides employment to others and manages the business independently.

In the third day he discussed that previously women were confined to four walls of houses but now the scenario has completely changed and they have come out of the four walls to participate in all sorts of activities.

In the fourth and fifth day he discussed about women, gender and development.

He explained the need for women empowerment and the process is through entrepreneurship building.

In this session he described about the characteristics of women entrepreneurs, motivational techniques, strategy for success and Gender sensitisation.

On the last day he discussed about small business creation. He gave tips of self-employment opportunities project selection, start-up and Basic start-up problems.

He concluded the session with small business management where he discussed and explained the various types of Management such as Financial, Personal, Quality, Materials, Problem solving and Innovation.

The workshop was attended by 8 students and the highlight of the workshop was the galaxy of speakers who shared their knowledge and experiences.