PSYCHOLOGY PAPER- 211 Social Psychology-2

Umiya Arts College, sola

Kunjbihari (Visiting Faculty)

UNIT-1. LEADERSHIP



DEFINITION OF LEADERSHIP

- Most influential on group activity. -B.Kuppuswami
- Determinants of group goals and thinking. –Crech, Belachi
- Treating other members according to their own preferences and expectations.
 - Lindgren
- Make the appropriate suggestion, Provides the way
 -Krimbal yung



LEADERSHIP'S COMPONENTS

Domination

Devotion

Work success

☐ (1) DOMINATION

Powerful,

Loveable,

Verbally Active,

Impressive,

Revenge and punishment,

☐ (2) DEVOTION

* Appreciation,

Like,

Popular,

Desirable

☐ (2) WORK SUCCESS

Adventure

Power for work success,

Acceptance

THE RISE OF LEADERSHIP

Depending on the situation

Leadership style

Origin and influence

DEPENDING ON THE SITUATION

Appointed Leader

Elected Leader

Social Leader

LEADERSHIP STYLE

Democracy

Arbitrarily, Autocracy

Karishmati

Leadership's Principles

Feature Principles,

Style, Types,

Psychoanalytic Principles

Situational

Interaction

Leadership's Marks feature

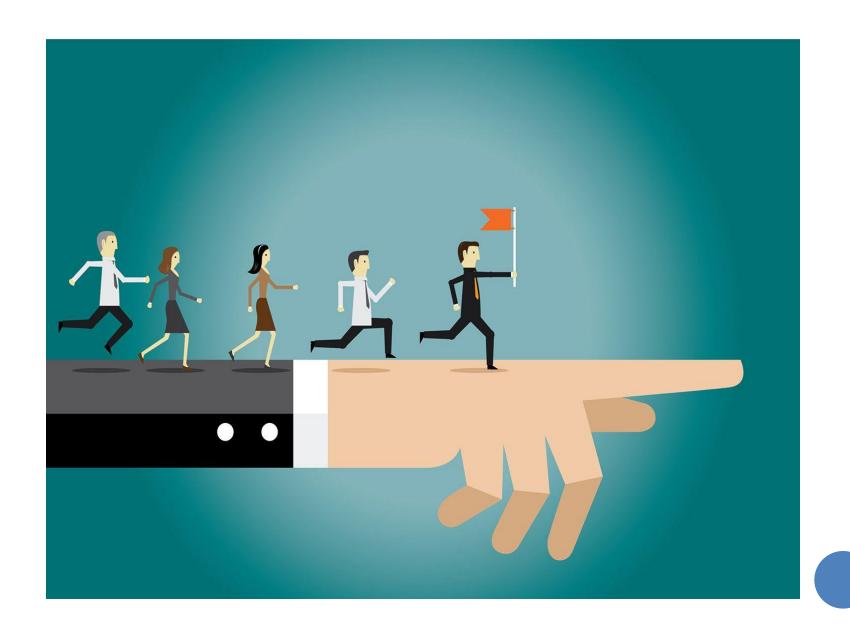
Physical Feature,

Mental Feature,

Social Feature.

Leadership's Work

- As an administrator
- As the organizer
- As an expert
- As Representative of the group
- As gatekeeper
 - As an internal controller
- As an intermediary
- * As an Ideally



Thank You All